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Halt Pest Control Earns QualityPro Green Designation

New designation highlights corporate commitment within the pest management profession to controlling household pests while also addressing environmental concerns

January 1, 2009 (Beaverton, Oregon) – The movement toward “going green” has significantly influenced businesses ranging from construction to printing and now, pest management. As green services become a preferred choice among customers, Halt Pest Control is proud to announce its new designation from the National Pest Management Association as “QualityPro Green.” This designation not only reflects Halt’s exceptional pest management services but more, its commitment to cultivating an environmentally-responsible business.

“Now, more than ever, consumers are seeking pest management methods that not only address their household pest problems but also, address their concerns regarding the protection of the environment,” says Rob McMaster, President of Halt Pest Control. “In proactively seeking – and receiving – our QualityPro Green designation, we are not only responding to the need to be environmentally sensitive but also to the fact that 61% of consumers seek out pest control services they perceive as “green.”*

QualityPro Green services offered by Halt Pest Control include:

- Residential Pest Control
- Multi-Family Housing Pest Control
- Commercial Pest Control

“As a designated member of QualityPro Green, we are fully committed to providing customers not only with outstanding services but outstanding *green* services,” commented McMaster. “We recognize that our customers want to be confident that the services performed in their homes are environmentally sensitive. Halt Pest Control can assure customers of this as our practices and our business philosophy reflect green thinking.”

For more information regarding green initiatives within the pest management industry, please visit www.haltpestcontrol.com and pestworld.org. For further information on QualityPro Green, please visit www.npmapestworld.org.

* Source: Harris Interactive, October 2007

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